## SPECIALIZATION PAPERS FINANCIAL MANAGEMENT

### FM 304: FINANCIAL MARKETS AND SERVICES

**Objective:** to enlighten the students with the Concepts and Practical dynamics of Financial Markets and Financial Services

UNIT – I: Structure of Financial System – role of Financial System in Economic Development – Financial Markets and Financial Instruments – Capital Markets – Money Markets – Primary Market Operations – Role of SEBI – Secondary Market Operations – Regulation – Functions of Stock Exchanges – Listing – Formalities – Financial Services Sector Problems and Reforms.

UNIT – II: Financial Services: Concept, Nature and Scope of Financial Services – Regulatory Frame Work of Financial Services – Growth of Financial Services in India – Merchant Banking – Meaning-Types – Responsibilities of Merchant Bankers – Role of Merchant Bankers in Issue Management – Regulation of Merchant Banking in India. Leasing – types of Leases – Evaluation of Leasing Option Vs. Borrowing.

UNIT – III: Venture Capital – Growth of Venture Capital in India – Financing Pattern under Venture Capital – Legal Aspects and Guidelines for Venture Capital. Factoring, Forfeiting and Bill Discounting – Types of Factoring Arrangements – Factoring in the Indian Context.

UNIT – IV: Credit Rating – Meaning, Functions – Debt Rating System of CRISIL, ICRA and CARE. Mutual Funds – Concept and Objectives, Functions and Portfolio Classification, Organization and Management, Guidelines for Mutual Funds. Working of Public and Private Mutual Funds in India. Debt Securitization – Concept and Application – De-mat Services-need and Operations-role of NSDL and CSDL.

UNIT – V: **Microfinance:** Over view of Microfinance, Indian Rural financial system, introduction to Microfinance, Microfinance concepts, products, (savings, credit, insurance, pension, equity, leasing, hire-purchase service, Microfinance in kind, Micro-remittances, Micro-Securitization. Microfinance models: Generic models viz. SHG, Grameen, and Co-operative, variants SHG NABARD model, SIDBI model, SGSY model, Grameen Bangladesh model, credit unions. Poverty and Need of Microfinance. Gender issues in Microfinance

(Case Studies are Compulsory)

### Suggested Books:

- 1. Bhole & Mahakud, Financial Institutions and Market, TMH, New Delhi
- 2. V.A.Avadhani, Marketing of Financial Services, Himalayas Publishers, Mumbai
- 3. DK Murthy, and Venugopal, Indian Financial System, IK Int Pub House
- 4. Anthony Saunders and MM Cornett, Fin Markets & Institutions, TMH, ND
- 5. Edminister R.D., Financial Institution, Markets and Management: 6.
- 7. Punithavathy Pandian, Financial Markets and Services, Vikas, New Delhi
- 8. Vasanth Desai, Financial Markets & Financial Services, Himalaya, Mumbai
- 9. Meir Khan Financial Institutions and Markets, Oxford Press.
- 10.Madura, Financial Markets & Institutions, Cengage, ND

# FM 305: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

**Objective:** to enlighten the students with the Concepts and Practical applications of Security Analysis and Portfolio Management

Unit-1: Concept of Investment, Investment Vs Speculation, and Security Investment Vs Non-security Forms of Investment-Investment Environment in India. Investment Process - Sources of Investment Information, Security Markets – Primary and Secondary – Types of securities in Indian Capital Market, Market Indices. Calculation of SENSEX and NIFTY

Unit-II: Return and Risk – Meaning and Measurement of Security Returns. Meaning and Types of Security Risks: Systematic Vs Non-systematic Risk. Measurement of Total Risk - Intrinsic Value Approach to Valuation of Bonds - Preference Shares and Equity Shares.

Unit-III: Fundamental Analysis – Economy, Industry and Company Analysis, Technical Analysis – Concept and Tools and Techniques Analysis – Technical Analysis Vs Fundamental Analysis - Efficient Market Hypothesis; Concept and Forms of Market Efficiency.

Unit-IV: Elements of Portfolio Management, Portfolio Models – Markowitz Model, Efficient Frontier and Selection of Optimal Portfolio. Sharpe Single Index Model and Capital Asset Pricing Model, Arbitrage Pricing Theory.

Unit-V: Performance Evaluation of Portfolios; Sharpe Model – Jensen's Model for PF Evaluation, Evaluation of Mutual Fund.

(Case Studies are Compulsory)

### Suggested Books:

- 1. Fisher DE and Jordon RJ, Security Analysis and Portfolio Management, PHI, New Delhi
- 2. Ambika Prsasad Dash, Security Analysis and Portfolio Management, IK Int Pub House, New Delhi
- 3. Hirt and Block, Fundamentals of Investment Management, TataMcGrawHill, New Delhi
- 4. Reily Frank K, Investment Analysis and Portfolio Management, Cengage, New Delhi
- 5. Bodie, Kane, Marcus and Mohanty, Investments, TataMcGraw Hill, New Delhi
- 6. Peter Lynch, One Up on Wall Street, Simon & Schuster Paperbacks, New York
- 7. Sharppe W, Alexander, GJ., & Baily JV., Investments, TMH, New Delhi
- 8. Avadhani, VA, SAPM, Himalaya Publishers.
- 9. Bhalla, VK Investment Management, S.Chand., New Delhi
- 10. Preeti Singh, Investment Management, Himalaya Publishers.
- 11. Timothy Vick, How to Pick Stocks like Warren Buffett, TMH, New Delhi